

# Lucía Méndez

Apparel Technical Designer

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## Summary

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**Technical Expertise:** 8+ years of experience specializing in technical development, fit, and production for knit and woven fabrics, ensuring seamless and high-quality results from concept to final product.

**End-to-End Process Management:** Skilled in creating detailed tech packs, conducting fittings, and collaborating with cross-functional teams to execute designs precisely and maintain brand standards.

**Software Proficiency & Fabric Knowledge:** Proficient in Adobe Illustrator, Photoshop, and Gerber, with a comprehensive understanding of fabric construction and garment technology, effectively balancing technical accuracy with creative vision.

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## Areas of Expertise

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**Languages:** Spanish (Native) | English (Fluent).

**Design:** Apparel Design & Technical | Design Research | Information Architecture | Wireframing | Prototyping | Brand Development | Copywriting | Video Editing.

**Software:** Figma | Illustrator | Photoshop | InDesign | PremierePro | After Effects | Gerber | Browzwear | 3D design | Easy Map | Browzwear | Microsoft programs.

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## Experience

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J.J Mae dba Rainbeau

San Francisco, CA

**Technical Designer**

**2019 - Present**

- Consolidated and facilitated tech packs for mass production and oversaw all aspects of apparel design and production. Collaborated across departments for seamless lifecycle management, led high-priority projects, supervised the sample-making team, consistently met deadlines, and ensured product quality.

Byer California

San Francisco, CA

**Technical Designer, 1st Pattern Maker**

**2015 - 2018**

- Managed tech packs across multiple apparel categories, ensured product quality and consistency.
- Collaborated with design, patternmaking, and QC teams while overseeing sample room and factory communications.

Believe in Me Foundation

Remote, WA

**UX/UI, Graphic Designer**

**2024 - Present**

- Collaborated with the UX/UI team to design the iLevelUP app, supported first-generation college students, leveraging user research to inform intuitive wireframes and prototypes
- Developed accessible, user-friendly interfaces that ensured seamless navigation and clear communication for non-technical users
- Designed digital marketing materials to promote the app, aligned design with project goals through cross-functional collaboration.

Marlow Therapy, Web Design

San Francisco, CA

**UX/UI, Brand Designer, <https://www.marlowtherapy.com/>**

**2024**

- Developed a comprehensive brand identity and user-friendly website for a new private therapy practice in the Bay Area.
- Crafted a cohesive brand that effectively communicates the practiced values and services.
- Enhanced the practiced online presence through intuitive design and clear messaging.

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## Focus

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### **Problem-Solving and Production Oversight**

Leverage technical expertise to anticipate and resolve production challenges proactively. Work with factories and vendors to address construction or fit issues and maintain quality standards. Collaborate with cross-functional teams to ensure products are developed on time and meet creative and technical expectations.

### **Collaboration and Communication**

Excel at collaborating with design, merchandising, and production teams to align creative vision with technical requirements. Facilitate clear communication across departments to troubleshoot issues, streamline the development process, and ensure designs are executed precisely to meet brand standards.

### **Tech Pack Creation and Management**

Create detailed, accurate tech packs using PLM and Adobe Illustrator flats, ensuring all construction details, measurements, and specifications are straightforward to follow. Maintained tech pack updates and managed all technical documentation, promoting efficient cross-functional workflow from initial concept through final production.

### **Technical Development and Fit**

Lead comprehensive fitting sessions and collaborate closely with patternmakers and product developers to ensure garment fit and functionality align with design intent. Utilize expertise in fabric construction and garment technology to make informed adjustments and deliver well-fitted, high-quality products.

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## Education

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UC Berkeley Extension

### **UX/UI, Coding Certificate**

UX/UI design and Front-end coding HTML, CSS, Bootstrap.

Berkeley, CA

**2023-2024**

Full Sail University

### **Masters of Fine Arts - Media Design. Advanced Achievement Award.**

Branding and journalistic design.

Orlando, FL

**2020-2021**

The Art Institute CA-SF

### **Bachelors of Fine Arts - Fashion Design**

Apparel design and production process.

San Francisco, CA

**2012-2015**